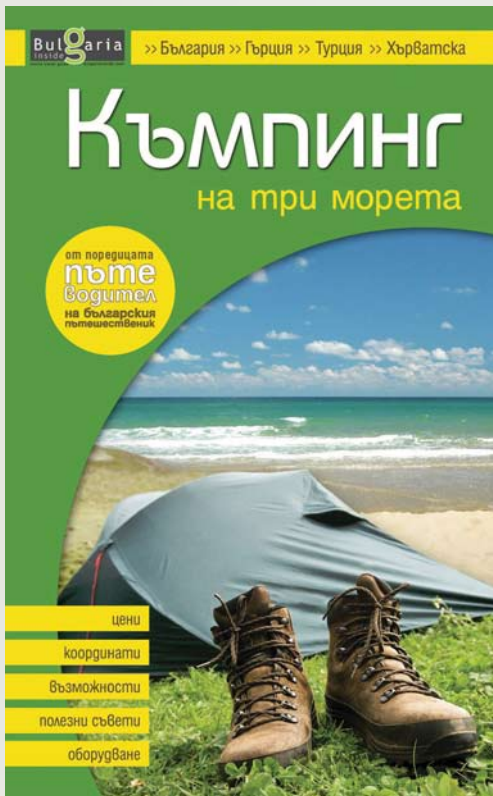


www.BulgariaInside.com
and camping portal
www.CAMPING.bg
present:



FREE REGISTRATION OF CAMPINGS FOR INCLUSION IN "CAMPING ON THREE SEAS"

The guidebook "Camping on Three Seas" will be in Bulgarian and is part of the very successful series "Guidebook of the Bulgarian Traveler". It will be released in the beginning of May 2010 on the Bulgarian market. The book resulted from the partnership between Book Boutique media company and the Bulgarian camping portal www.Camping.bg.

The book will include information about camping sites in Bulgaria, Greece, Turkey and Croatia. Each site will be presented with information, pictures, contact information, conditions and prices. A separate section will present useful tips from experienced camping enthusiasts. This section will provide information about equipment, transportation, accessories and tips on traveling abroad.

This book will be distributed in all parts of Bulgaria, thus giving camp site owners the chance to advertise and promote their activities.

Design will supplement the information. The publication will be in 13x22 cm format, using luxurious paper on its 172 pages. The design is modern, attractive and attention-grabbing. It will facilitate the presentation of information and enhance readability. Camping sites will be presented in specialized sections based on country and region of location.

SMS payment will give readers the option to purchase an electronic edition of the guidebook.

The price of the publication is set at 9 BGN (about 4.5 euro).

Specifications 172 pages

Pages: 80 grams, glossy paper
Covers: 300 grams + UV

Distribution

Bookstores:	Bookstores all over Bulgaria (Helicon, Pingvinite, Ciela, Hermes Books) etc.
Fuel stations:	OMV, Shell, Lukoil, Petrol, Eco, Rompetrol
Supermarkets:	Metro, Kaufland, Billa, Fantastico, Karfur, Picadilly etc.
Specialized kiosks:	In all coastal resorts and cities, Bulgaria's airports, all malls in the country
Others:	tourism sites and landmarks throughout the country, Bulgarian museums etc.

IF YOU ARE THE MANAGER OR OWNER OF A CAMPING SITE

And are willing to be included in our book, you need to fill out a blank at:

<http://book-boutique.com/campingreg.php>

or to contact us at the phone numbers available in this presentation.

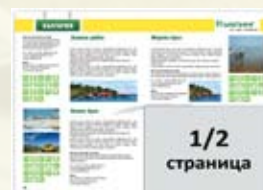
After registering, you will receive an e-mail to verify the information and an invitation to provide additional information about the camping site (logo, pictures and other materials that we will need). The standard brief presentation will be featured on half a page in the book and is **FREE of charge**.

If you are willing to have more advertising space, pictures and text, you need to contact us for paid inclusion. One-page presentation costs 60 leva (31 euro) and a two page presentation (spread) costs 120 leva (61 euro).

IMPORTANT!

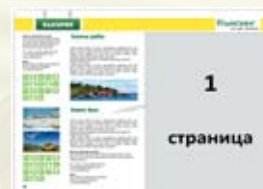
The number of book pages is already determined. All paid publications will be prioritized over the free inclusions. The inclusion of a camp site free of charge is not guaranteed. If the space is insufficient, our editorial team will decide on the inclusion of camping sites in the book.

Camp Site Presentation



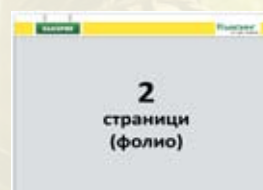
1/2 page presentation

Text: up to 80 words
Pictures: 1
Price: 0 leva/euro



1 page presentation

Text: up to 160 words
Pictures: 4
Price: 60 leva (31 euro)



2 pages (spread) presentation

Text: up to 320 words
Pictures: 6 (8)
Price: 120 leva (61 euro)

* All prices are final, Value Added Tax included

For more information, question and inquiries:: (+359) 2 873 1776, (+359) 878 70 8992,
(+359) 888 50 8343; advertising@bulgariainside.com, advertising@camping.bg